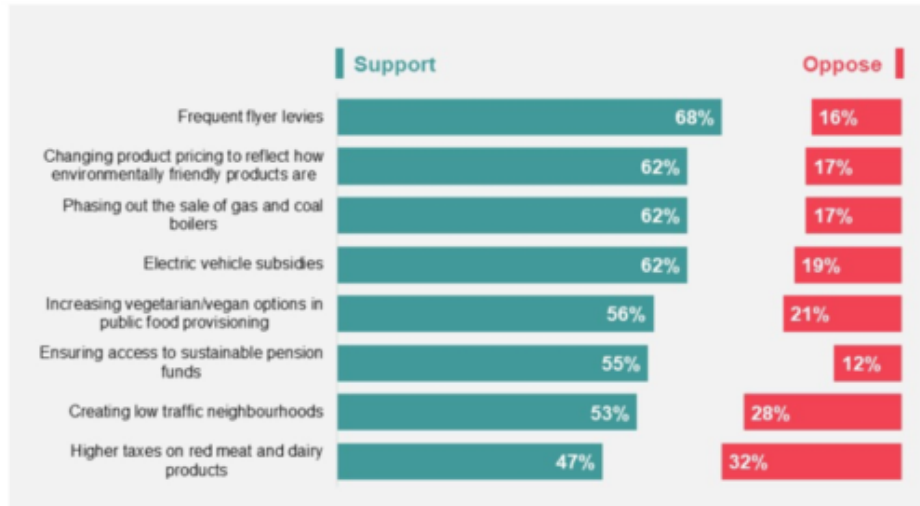


There is widespread support for net zero policies – at least initially

Q. To what extent do you support or oppose this?



Base: c. 2,830 UK adults aged 16+ per policy, 19–25 Aug 2021

1 Ipsos | Net Zero Policies 2021 | October 2021 | Version 1 | Public

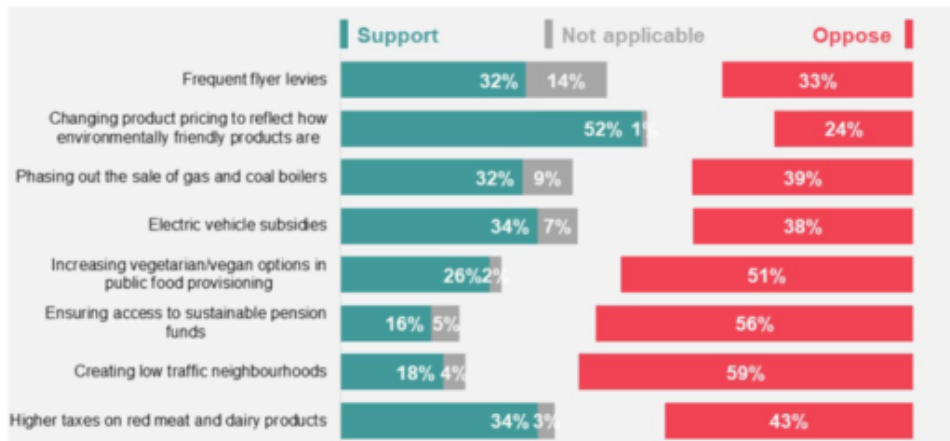


?1

??2????(Oppose)?????????????????Not Applicable?????????

Support for policies typically falls even further when people are made aware of the potential financial implications for them personally

Q. If this policy meant that you personally [had to pay more to take a flight/ had to pay more for some products/ had to pay more to install an alternative heating system in your home/ had to pay more to drive your petrol or diesel car/ had to pay higher taxes to fund this policy/ may get a smaller return from your pension savings/ had to pay more council tax/ had to pay more for meat and dairy products], to what extent do you support or oppose it?



Base: c. 2,830 UK adults aged 16+ per policy, 19–25 Aug 2021

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?2

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